August 13, 2021

Sytse Sijbrandij Chief Executive Officer Gitlab Inc. 268 Bush Street #350 San Francisco, CA 94104

> Re: GitLab Inc. Draft Registration

Statement on Form S-1

Filed July 16, 2021 CIK No. 0001653482

Dear Mr. Sijbrandij:

We have reviewed your draft registration statement and have the following comments. In

some of our comments, we may ask you to provide us with information so we may better

understand your disclosure.

Please respond to this letter by providing the requested information and either submitting

an amended draft registration statement or publicly filing your registration statement on

EDGAR. If you do not believe our comments apply to your facts and circumstances or do not

believe an amendment is appropriate, please tell us why in your response.

After reviewing the information you provide in response to these comments and your

amended draft registration statement or filed registration statement, we may have additional

comments.

Draft Registration Statement on Form S-1

Prospectus Summary Overview, page 1

1. For context, please disclose your dollar-based net retention rate for fiscal 2020.

Risk Factors

We are dependent on sales and marketing strategies..., page 20

Please disclose the number of customers that use your starter and bronze tier product offerings and the

percentage of your revenues they generated for the periods presented. Sytse Sijbrandij

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Gitlab Inc. LastNameSytse Sijbrandij

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FirstName LastName

We track certain performance metrics..., page 31

Please provide examples of the limitations on your ability to track your performance

metrics.

A portion of our revenue is generated by sales to government entities..., page 39

Please disclose the percentage of your revenues generated from sales to government

entities for the periods presented.

The length of our sales cycle can be unpredictable..., page 41

Please disclose the average length of your sales cycle. We have a limited operating history in China..., page 44

6. Revise your risk factor to acknowledge that if the PRC government determines that the  $\,$ 

contractual arrangements part of your VIE structure for your joint venture do not comply

with PRC regulations, or if these regulations change or are interpreted differently in the  $\,$ 

future, you could lose control over the assets of your joint venture.

Management s Discussion and Analysis of Financial Condition and Results of Operations

Key Business Metrics, page 74

7. Please revise your discussion of dollar-based net retention rate to clarify if you include

self-managed license revenue in your calculation of ARR and dollar-based net retention  $% \left( 1\right) =\left( 1\right) +\left( 1\right) +\left($ 

rate.

Revenue, page 78

8. You indicate that the increase in revenue from fiscal 2020 to fiscal 2021 was attributable,

in part, both to adding new customers and expanding your existing paid customers.

Please revise to separately quantify the impact of both factors on revenue for the period presented.

Critical Accounting Policies and Estimates

Revenue Recognition, page 83

9. Please revise your disclosures on page 85 to provide more insight into the inputs and

assumptions used in applying the expected cost-plus margin approach to estimate  $% \left( 1\right) =\left( 1\right) \left( 1\right) +\left( 1\right) \left( 1\right) \left( 1\right) +\left( 1\right) \left( 1\right)$ 

standalone selling price. Please revise to give readers a better sense of the frequency with

which you use the expected cost-plus margin approach. We note that subscription  $% \left( 1\right) =\left( 1\right) +\left( 1\right) +\left($ 

revenue from self-managed offerings comprised 75% of total revenue for fiscal 2021 and  $\,$ 

that self-managed licenses are always sold with post-contract customer support.

Sytse Sijbrandij

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Gitlab Inc. LastNameSytse Sijbrandij

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Business

Our Customers, page 101

10. Please disclose the number of paying customers for the periods presented.

Underwriting, page 144

11. Please disclose the exceptions to the lock-up agreements with your officers, directors and  $% \left( 1\right) =\left( 1\right) +\left( 1\right) +\left($ 

existing stockholders.

Consolidated Financial Statements

2. Summary of Significant Accounting Policies

Revenue Recognition, page F-11

12. Please revise your discussion on page F-12 to explain in greater detail how variable

consideration arises in your contracts with customers. If variable consideration is

 $\,$  material, please also revise to disclose inputs and assumptions for allocation the

transaction price to variable consideration. Please refer to ASC 606-10-50-20.

13. Please revise your discussion on page F-13 to more fully explain the type of observable

data points used in estimating stand-alone selling price using the expected cost plus  $% \left( 1\right) =\left( 1\right) +\left( 1$ 

margin approach. Please refer to ASC 606-10-50-20(c).

17. Subsequent Events, page F-32

14. Please provide us with a breakdown of the details of all stock-based compensation awards

granted since the beginning of fiscal 2022, including the fair value of the underlying stock used to value such awards. To the extent there were any significant fluctuations in the fair values, please describe for us the factors that contributed to such fluctuations, including any intervening events within the company or changes in your valuation assumptions or methodology. **General** 15. We note that you are a remote-only company and do not maintain a headquarters. Please tell us how you will facilitate compliance with, for example, Securities Exchange Act Rules 14a-8 and 14d-3(a)(2)(i). Please supplementally provide us with copies of all written communications, as defined in Rule 405 under the Securities Act, that you, or anyone authorized to do so on your behalf, present to potential investors in reliance on Section 5(d) of the Securities Act, whether or not they retain copies of the communications. Sytse Sijbrandij FirstName Gitlab Inc. LastNameSytse Sijbrandij Comapany August 13, NameGitlab 2021 Inc. August Page 4 13, 2021 Page 4 FirstName LastName You may contact Lisa Etheredge, Senior Staff Accountant, at (202) 551-3424 or Robert Littlepage, Accounting Branch Chief, at (202) 551- 3361 if you have questions regarding comments on the financial statements and related matters. Please contact Jeff Kauten, Staff Attorney, at (202) 551-3447 or Larry Spirgel, Office Chief, at (202) 551-3815 with any other questions. Sincerely, Division of Corporation Finance Office of Technology cc: Ryan Mitteness, Esq.